

## HEALTH AND WELLBEING BOARD



<b>TO:</b>	Health & Wellbeing Board
<b>FROM:</b>	Dominic Harrison, Director of Public Health
<b>DATE:</b>	20 <sup>th</sup> January 2013

**SUBJECT:** Public Health Annual Report 2013

### 1. PURPOSE

To inform the Board of the Public Health Annual Report 2013.

### 2. RECOMMENDATIONS

The Health and Wellbeing Board is asked to note the Public Health Annual Report 2013.

### 3. BACKGROUND

The Director of Public Health has a duty to produce a Public Health Annual Report (PHAR) each year. Launched on 31st October the independent report of the Director of Public Health identifies the key health risks and opportunities for people in Blackburn with Darwen and makes recommendations for action that local organisations, communities and individuals can take to improve health and wellbeing over the coming year.

### 4. RATIONALE

This year, for the first time the PHAR draws not only on the expertise of the public health team, but also on the first-hand knowledge and experience of health and social care professionals and residents themselves. Their valued contributions appear in the form of short video clips which appear throughout this interactive report.

In order to make the report more accessible much of the relevant data and analysis is contained in two separate but complementary documents. The Integrated Strategic Needs Assessment details why we need to act and the actions proposed within the Health and Wellbeing Strategy set out what we need to do to improve health and wellbeing.

The issues are summarised in five themed chapters that explore the key stages and aspects of people's lives, in line with the approach set out in the Health and Wellbeing Strategy:

Programme Area 1: Best start for children and young people

Programme Area 2: Health and work

Programme Area 3: Safe and healthy homes and neighbourhoods

Programme Area 4: Promoting good health and supporting people when they are unwell

Programme Area 5: Promoting older people's independence and social

The report is in interactive electronic format, the content mainly being a series of video interviews with a wide range of people in the borough – from senior leaders, frontline workers and members of the public. The report highlights work to date as well as future actions under each theme of the Health & Wellbeing Strategy. The purpose is to highlight the strong partnership approach in the borough, and the ways that efforts to improve health through the Health and Wellbeing Strategy actually impact on individuals and families, in their own words.

## 5. KEY ISSUES

The report has already been used by community groups and voluntary sector organisations to inform their proposals and bids and is a useful gateway to the more detailed Integrated Strategic Needs Assessment and Health and Wellbeing Strategy.

The Board are asked to note the report and incorporate the findings into their work as appropriate.

## 6. POLICY IMPLICATIONS

The PHAR is intended to influence local priorities and plans for improving health and wellbeing.

## 7. FINANCIAL IMPLICATIONS

There are no financial implications of this report for Blackburn with Darwen Borough Council or partners.

## 8. LEGAL IMPLICATIONS

There are no legal implications of this report for Blackburn with Darwen Borough Council or partners.

## 9. RESOURCE IMPLICATIONS

There are no resource implications of this report for Blackburn with Darwen Borough Council or partners.

## 10. EQUALITY AND HEALTH IMPLICATIONS

By setting out the local priorities the PHAR is a key part of the Boroughs response to improving health and wellbeing and addressing inequalities in health.

## 11. CONSULTATIONS

The Public Health Annual Report is part of an ongoing programme of consultation and engagement for health and wellbeing in the Borough. The report was produced in consultation with Council directorates, partner organisations and community groups and draws on the findings of the Integrated Strategic Needs Assessment. The videos contained in the report highlight the outcomes of consultation with members of the community. The report was presented at the Health Talk engagement event at King Georges Hall on 31<sup>st</sup> October 2013.

### VERSION:

### CONTACT OFFICER:

Dominic Harrison

### DATE:

20<sup>th</sup> January 2013

### BACKGROUND PAPER:

Public Health Annual Report 2013

<http://www.blackburn.gov.uk/Lists/DownloadableDocuments/public-health-report-2013.pdf>